What is Solutions Journalism?

Solutions journalism is rigorous and compelling reporting about responses to social problems.
The Four Pillars of Solutions Journalism

1. A solutions story focuses on a RESPONSE to a social problem — and how that response has worked or why it hasn’t.
2. The best solutions reporting distills the lessons that makes the response relevant and accessible to others. In other words, it offers **INSIGHT**.
3. **Solutions** journalism looks for **EVIDENCE** — quantitative or qualitative results that show effectiveness (or lack thereof).
4. A responsible reporter covers what doesn’t work about it, and places the response in context. Reporting on LIMITATIONS, in other words, is essential to solutions journalism.