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Solutions Journalism in Your Workflow

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Anticipate and head off misconceptions

Remember Solutions stories must contain the four pillars of response, insights, evidence and limitations.

Watch out for imposters misidentified as solutions journalism.

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Re-examine your coverage priorities

The question is when to invest scarce newsroom resources on these stories.

Do we need to focus on the latest local shooting—or should we send our reporter to a nearby city that has an approach to reducing gun violence that seems to be working?

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Seek out champions

Identify members of your news team who can encourage colleagues to systematically ask, “Is there a solutions angle to this story? Who’s doing it better?”

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Propose a story or a series

The idea is to move the discussion from the hypothetical to the operational—from “Should we do solutions journalism?” to “How about this story?”

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- **Look for openings**
- **Set specific targets**
- **Highlight quality**

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