Anticipate and head off misconceptions. Remember solutions stories must contain the four pillars of response, insights, evidence, and limitations. Watch out for imposters misidentified as solutions journalism.
● Show, don’t tell
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Let the reader draw their own conclusions
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● Revealing characters’ challenges
• Show, don’t tell
• Let the reader draw their own conclusions
• Revealing characters’ challenges
• Don’t shy away from dark moments
Show, don’t tell
Let the reader draw their own conclusions
Revealing characters’ challenges
Don’t shy away from dark moments
Look for the unlikely characters
Anticipate and head off misconceptions. Remember, solutions stories must contain the four pillars of response, insights, evidence, and limitations. Watch out for imposters misidentified as solutions journalism.