5 simple ways to tell a powerful visual solutions story
• Be willing to learn (and un-learn)
● Be willing to learn (and un-learn)
● Plan a storyboard
Anticipate and head off misconceptions

Remember Solutions stories must contain the four pillars of response, insights, evidence and limitations.

Watch out for imposters misidentified as solutions journalism.

- Be willing to learn (and un-learn)
- Plan a storyboard
- Keep it real
Be willing to learn (and un-learn)
Plan a storyboard
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Use new tools
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- Be willing to learn (and un-learn)
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- Use new tools
- Be empathetic
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