

Community events examples

- An event around an upcoming close election...
- An event around decaying infrastructure in your area...
- An event about college targeted for parents...
- An event designed for job seekers looking to navigate the market...
- An event designed for budding entrepreneurs and small business owners...

Newsmaker Events

Think of these as live articles: the interview
IS the story.

Newsmaker Event Examples

- World Economic Forum
- SALT NY
- Bloomberg's New Economy Forum
(<https://www.bloombergneconomy.com/>)
- Recode's annual code conference
- WSJ's CEO Council