

Live Journalism Events Checklist
Module 1
Going Live: Building Live Journalism in Your Newsroom

Team Resources Needed

- Editors to oversee event content, agenda and speakers
- Producers to oversee logistics, technical checks
- Show-day producer
- Sponsor management
- Audience development

Virtual Event Formats:

- Community events
- Professional events
- Social gatherings
- Live storytelling

Video Integration and Formats:

- Video clips
- Video scene-setters
- Video to transport your audience
- Video to engage audiences

Audience Ideas:

- Pre-recorded video questions
- Audience call-outs: name, title, geographic location
- Town Halls, Debates - ways to pull in audience Qs