

	1.1	1.2	1.3
QA	<ul style="list-style-type: none">UAT	<ul style="list-style-type: none">MetricsQACode Review	<ul style="list-style-type: none">Variance TestingPM Testing
FRONT END	<ul style="list-style-type: none">WireframeUX Templates	<ul style="list-style-type: none">UX AuditReview User Feedback	<ul style="list-style-type: none">Resource AllocationNew Wireframe
BACK END	<ul style="list-style-type: none">Back-end EngineEnvironment setup	<ul style="list-style-type: none">Analytics ReportIntegrated PrototypeEngineering Review	<ul style="list-style-type: none">Migrate CMSSecurity ImprovementsUnit Testing
PRODUCT MARKETING	<ul style="list-style-type: none">Help Center UpdateLanding PageMarketing LaunchNew CreativeSEO Plan	<ul style="list-style-type: none">Press Release	<ul style="list-style-type: none">Social Media

Features roadmap

Views ▾

⋮

Master features

Features



Releases: Progress Dashboard V1, Par... ▾



Search features



Fredwin Cycling

iOS v4.23 Release

May 31, 2018

In development

Goals

- 📈 Increase revenue YoY
- 🏆 Top rated social fitness app
- 🏆 Largest partner ecosystem
- 🏆 #1 in social fitness cycling software

Features

- FRED-1 Sponsored accomplishments - iOS
- FRED-77 Remind users when to fuel during their rides
- FRED-78 Push based weather alerts
- FRED-71 Track my friends in real-time
- FRED-58 Enhance login to use Face ID

Fredwin Cycling

Giro d'Italia Web Release

Jun 30, 2018

In development

Goals

- 🏆 Largest partner ecosystem
- 🌍 International expansion
- 👥 Appeal to a wider audience

Features

- FRED-80 Live dashboard
- FRED-79 Top level navigation
- FRED-84 Language options
- FRED-55 Share places of interest in Italy
- FRED-81 Store live interviews
- FRED-87 Syndicate cycling route data
- FRED-83 Highlight tour stages
- FRED-82 Live video feed

Fredwin Cycling

Partner Portal UI Update

Jul 31, 2018

Scheduled

Goals

- 📈 Double Revenue YOY
- 🏆 Largest partner ecosystem
- 🏆 #1 in social fitness cycling software

Features

- FRED-21 Custom branding
- FRED-20 Add community to post meetups and local rides
- FRED-16 Add rating options for partners
- FRED-19 Marketplace campaigns
- FRED-17 Add marketplace for cycling gear
- FRED-15 New marketplace section - iOS

Fredwin Cycling

Progress Dashboard V1

Sep 05, 2018

Under consideration

Goals

- 📈 Double Revenue YOY
- 🏆 #1 in social fitness cycling software

Features

- FRED-34 Add upcoming races
- FRED-29 Improve login procedure
- FRED-75 Allow a user to give another Kudos
- FRED-38 Live video feed
- FRED-28 Live dashboard
- FRED-72 Notify my network when I win a KOM
- FRED-128 Distance to checkpoint visualizations
- FRED-74 Show average pace for each race

The Roadmap

Extend user time in app

Grow advertising market around restaurants

Enhance user experience

Now	Next	Later
User Profile	Auto-pop Search	Social media API's
Map of Cuisines	User Reviews and Recommendations	Share with Friend
Restaurant Reviews	Search by City	User Expertise Rating
	Customer Support	OpenTable API