A/B testing

Refers to a randomized experimentation process where two or more versions of a variable are shown to different segments of website visitors at the same time to determine which version leaves the maximum impact and drive business metrics.

A/B testing removes the guesswork out of what your readers want and helps product thinkers to make data backed decisions.

What is a minimum viable product?

It's the final creation of your product in its smallest, least featureful way that has just the basics.

Remember, the idea of product thinking and product management is that you will continue to build out features for the products after continuous feedback with stakeholders and users along with data collected on the way.