

Module 2 Introduction: Twitter, Facebook, and Images

[00:00:00] Hey, my name is Jane and I am a senior reporter at BuzzFeed News, where I focus on disinformation. Specifically, I focus on monitoring disinformation during breaking news events. Think floods, fires, elections, attacks.

[00:00:19] This week we're going to look at social media networks. And I'm going to share with some of the tools that you can use for your own monitoring during breaking news. So we're going to look at Twitter, advance search and live monitoring techniques. We're gonna look at searching Facebook both on the platform and off the platform with a focus on groups and events. And then we're going to look at verifying images and videos.

[00:00:45] Now, there's a lot of tools that I'm going to show you this week, but the number one thing I want you to focus on is creative thinking. Think about how you can get at the same problem in a few different ways. How can we conduct the same search to arrive at different conclusions? That's really at the core of what I'm going to teach you.

[00:01:08] As well we're going to look at the Twitter advanced search and Tweetdeck. We're going to look at a bunch of Chrome extensions, including CrowdTangle, Go Back in Time Archive.org and Invid or WeVerify. And we're also going to use a tool called BuzzSumo.

[00:01:26] I'm really excited for this week. I hope that you learn a lot. I hope that there's a lot of discussion in the forums and I can't wait to get started. Let's do it.