

# **3. CONNECTING WEBSITES TOGETHER**

# FREE AND WIDELY USED SOFTWARE

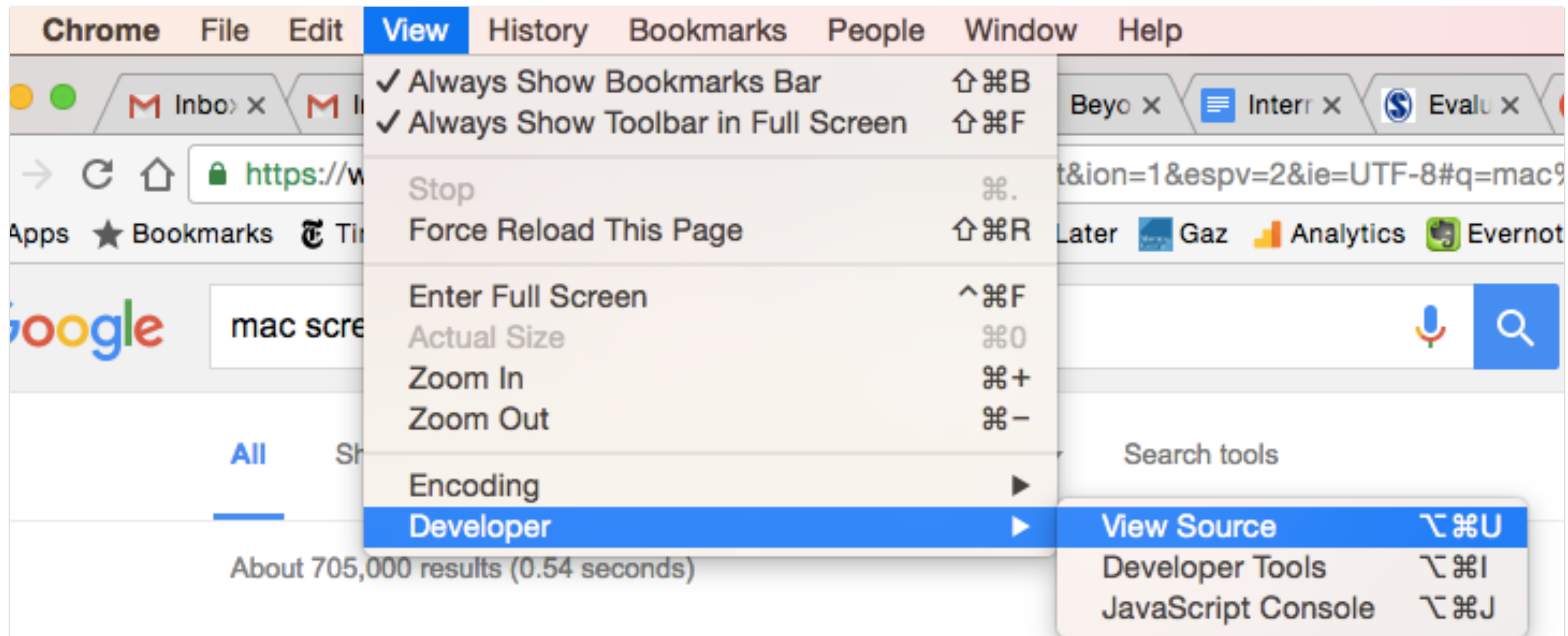
SITES THAT USE THESE HAVE A UNIQUE CODE EMBEDDED IN THEIR SOURCE CODE. LET'S FIND IT!



# GOOGLE ANALYTICS + ADSENSE

- Do a find on a webpage's source code for "UA-" (Analytics) or "Pub-" (AdSense). This reveals the ID linked to a specific account.
- Run that through sites like BuiltWith.com SpyOnWeb.com and DNSlytics.com to see if other websites are using the same Google Analytics code or AdSense ID.
- Also remember you can grab a Google Analytics or AdSense ID from the Wayback Machine!

**GO TO: WOLFTRIBUNE.COM**

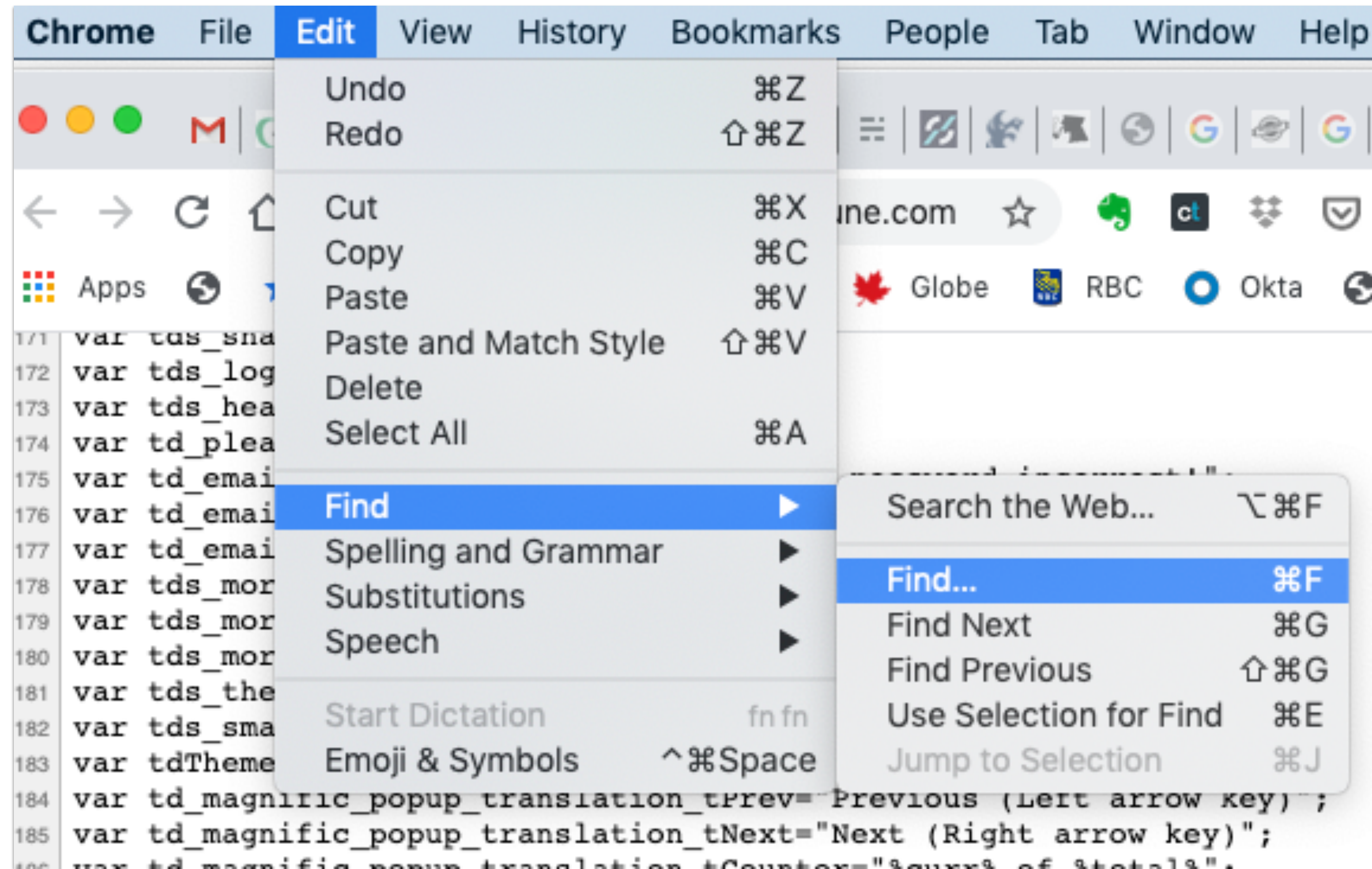




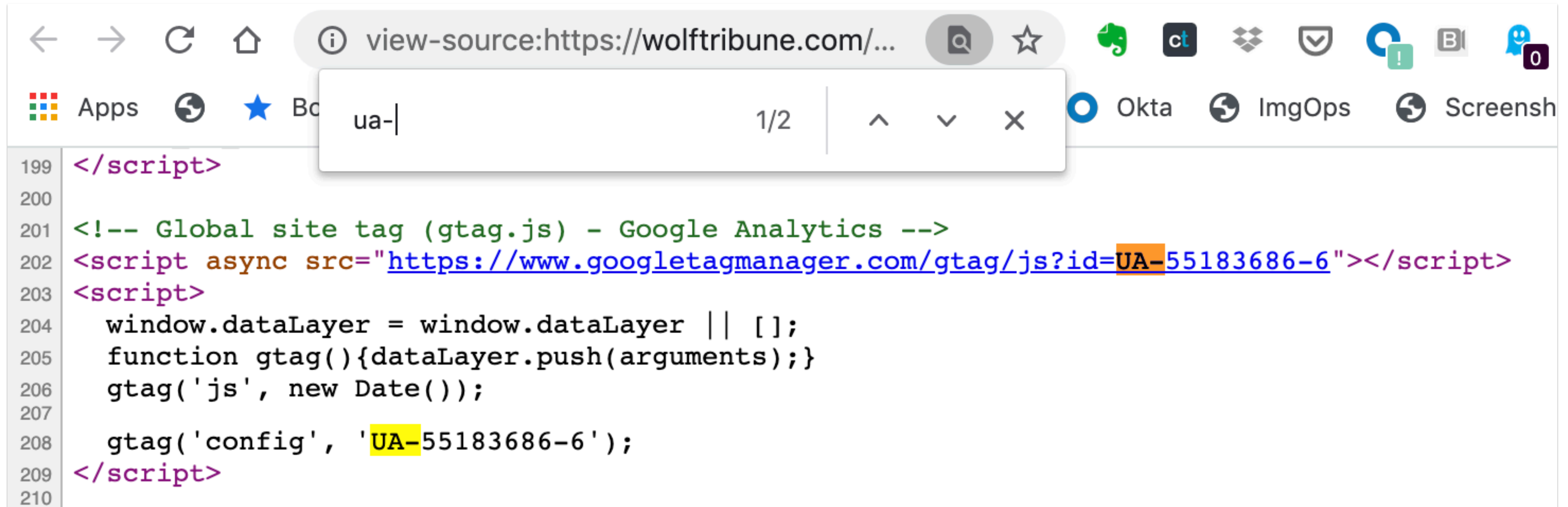
```
1 <!doctype html >
2 <!--[if IE 8]> <html class="ie8" lang="en"> <![endif]-->
3 <!--[if IE 9]> <html class="ie9" lang="en"> <![endif]-->
4 <!--[if gt IE 8]><!--> <html lang="en-US"> <!--<![endif]-->
5 <head>
6 <title>Home - Wolf Tribune</title>
7 <meta charset="UTF-8" />
8 <meta name="viewport" content="width=device-width, initial-scale=1.0">
9 <link rel="pingback" href="https://wolftribune.com/xmlrpc.php" />
10 <link rel="apple-touch-icon-precomposed" sizes="76x76" href="https://wolftribune.com/wp-content/uploads/2018/02/wolftribune-01.png"/><link rel="apple-touch-icon-precomposed"
    sizes="120x120" href="https://wolftribune.com/wp-content/uploads/2018/02/wolftribune-01.png"/><link rel="apple-touch-icon-precomposed" sizes="152x152"
    href="https://wolftribune.com/wp-content/uploads/2018/02/wolftribune-01.png"/><link rel="apple-touch-icon-precomposed" sizes="114x114" href="https://wolftribune.com/wp-
    content/uploads/2018/02/wolftribune-01.png"/><link rel="apple-touch-icon-precomposed" sizes="144x144" href="https://wolftribune.com/wp-content/uploads/2018/02/wolftribune-
    01.png"/>
11 <!-- This site is optimized with the Yoast SEO Premium plugin v14.1 - https://yoast.com/wordpress/plugins/seo/ -->
12 <meta name="robots" content="index, follow" />
13 <meta name="googlebot" content="index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1" />
14 <meta name="bingbot" content="index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1" />
15 <link rel="canonical" href="https://wolftribune.com/" />
16 <meta property="og:locale" content="en_US" />
17 <meta property="og:type" content="website" />
18 <meta property="og:title" content="Home - Wolf Tribune" />
19 <meta property="og:url" content="https://wolftribune.com/" />
20 <meta property="og:site_name" content="Wolf Tribune" />
21 <meta property="article:modified_time" content="2018-03-29T17:14:32+00:00" />
22 <script type="application/ld+json" class="yoast-schema-graph">{"@context":"https://schema.org", "@graph":
    [{"@type":"WebSite", "@id":"https://wolftribune.com/#website", "url":"https://wolftribune.com/", "name":"Wolf Tribune", "description":"Anchorage&#039;s Trusted News
    Source", "potentialAction":[{"@type":"SearchAction", "target":"https://wolftribune.com/?s={search_term_string}", "query-input":"required name=search_term_string"}], "inLanguage":"en-
    US"}, {"@type":"WebPage", "@id":"https://wolftribune.com/#webpage", "url":"https://wolftribune.com/", "name":"Home - Wolf Tribune", "isPartOf":
    {"@id":"https://wolftribune.com/#website"}, "datePublished":"2018-02-27T13:59:45+00:00", "dateModified":"2018-03-29T17:14:32+00:00", "inLanguage":"en-US", "potentialAction":
    [{"@type":"ReadAction", "target":["https://wolftribune.com/"]}] } ]}</script>
23 <!-- / Yoast SEO Premium plugin. -->
24
25
26 <link rel='dns-prefetch' href='//fonts.googleapis.com' />
27 <link rel='dns-prefetch' href='//s.w.org' />
28 <link rel="alternate" type="application/rss+xml" title="Wolf Tribune &raquo; Feed" href="https://wolftribune.com/feed" />
29 <link rel="alternate" type="application/rss+xml" title="Wolf Tribune &raquo; Comments Feed" href="https://wolftribune.com/comments/feed" />
30 <script type="text/javascript">
31 window._wpemojiSettings = {"baseUrl":"https:\\\\s.w.org\\images\\core\\emoji\\12.0.0-1\\72x72\\", "ext":".png", "svgUrl":"https:\\\\s.w.org\\images\\core\\emoji\\12.0.0-
    1\\svg\\", "svgExt":".svg", "source":{"concatemoji":"https:\\\\wolftribune.com\\wp-includes\\js\\wp-emoji-release.min.js?ver=5.4.2"}};
32 /*! This file is auto-generated */
33 !function(e,a,t){var r,n,o,i,p=a.createElement("canvas"),s=p.getContext&&p.getContext("2d");function c(e,t){var
    a=String.fromCharCode;s.clearRect(0,0,p.width,p.height),s.fillText(a.apply(this,e),0,0);var r=p.toDataURL();return
    s.clearRect(0,0,p.width,p.height),s.fillText(a.apply(this,t),0,0),r===p.toDataURL()}function l(e){if(!s||!s.fillText)return!1;switch(s.textBaseline="top",s.font="600 32px
    Arial",e){case"flag":return!c([127987,65039,8205,9895,65039],[127987,65039,8203,9895,65039])&&!c([55356,56826,55356,56819],
    [55356,56826,8203,55356,56819])&&!c([55356,57332,56128,56423,56128,56418,56128,56421,56128,56430,56128,56423,56128,56447],
    [55356,57332,8203,56128,56423,8203,56128,56418,8203,56128,56421,8203,56128,56430,8203,56128,56423,8203,56128,56447]);case"emoji":return!c([55357,56424,55356,57342,8205,55358,5660
    5,8205,55357,56424,55356,57340],[55357,56424,55356,57342,8203,55358,56605,8203,55357,56424,55356,57340])return!1}function d(e){var
    t=a.createElement("script");t.src=e,t.defer=t.type="text/javascript",a.getElementsByTagName("head")[0].appendChild(t)}for(i=Array("flag","emoji"),t.supports=
    {everything:!0,everythingExceptFlag:!0},o=0;o<i.length;o++)t.supports[i[o]]=l(i[o]),t.supports.everything=t.supports.everything&&t.supports[i[o]],"flag"!==i[o]&&
    (t.supports.everythingExceptFlag=t.supports.everythingExceptFlag&&t.supports[i[o]);t.supports.everythingExceptFlag=t.supports.everythingExceptFlag&&!t.supports.flag,t.DOMReady=!1
    ,t.readyCallback=function(){t.DOMReady=10},t.supports.everything||(n=function(){t.readyCallback()},a.addEventListener("DOMContentLoaded",n,!1),e.attachEvent("onload",n),a.attachEvent("onreadystatechange",function(){
    "complete"===a.readyState&&t.readyCallback()})),(r=t.source||{}).concatemoji?d(r.concatemoji):r.wpemoji&&r.twemoji&&(d(r.twemoji),d(r.wpemoji)))}
    (window,document>window._wpemojiSettings);
34 </script>
35 <style type="text/css">
```



- Go to the “Edit” menu in Chrome/Firefox. Select “Find.”
- Enter “UA-” in the search box



- This should pop up:



The screenshot shows a web browser's source code view for the URL `view-source:https://wolftribune.com/...`. A search bar is open with the text `ua-` entered, and the results show `1/2` matches. The code is as follows:

```
199 </script>
200
201 <!-- Global site tag (gtag.js) - Google Analytics -->
202 <script async src="https://www.googletagmanager.com/gtag/js?id=UA-55183686-6"></script>
203 <script>
204   window.dataLayer = window.dataLayer || [];
205   function gtag(){dataLayer.push(arguments);}
206   gtag('js', new Date());
207
208   gtag('config', 'UA-55183686-6');
209 </script>
210
```

- Go to the “Edit” menu in Chrome/Firefox. Select “Find.”
- Enter “pub-” in the search box (for AdSense) and this should pop up:



The screenshot shows a web browser's source code view. The address bar at the top displays "view-source:https://wolftribun...". Below the address bar, a search bar is open with the text "pub-". The search bar includes a "0/0" counter and navigation arrows. The source code is displayed below the search bar, with line numbers 1 through 5 on the left. The code is as follows:

```
1 <!doctype html
2 <!--[if IE 8]>    <html class="ie8" lang="en"> <![endif]-->
3 <!--[if IE 9]>    <html class="ie9" lang="en"> <![endif]-->
4 <!--[if gt IE 8]><!--> <html lang="en-US"> <!--<![endif]-->
5 <head>
```



# ENTER THAT HERE: DNSLYTICS.COM/REVERSE-ANALYTICS



Reports ▾ Addons Monitoring Domain Tools ▾ Reverse Tools ▾ More ▾

[Home](#) -> [Reverse Tools](#) -> [Reverse Analytics](#)

## Reverse Analytics

Find domains sharing the same Analytics ID.

### Reverse Google® Analytics

Find domains sharing the same Analytics ID.

UA-55183686-6

Go

Analytics ID. Example: grutils.com or ua-15589237

# AT LEAST 10 DOMAINS HAVE/HAD THAT CODE

## Reverse Analytics lookup for: ua-55183686-6

Found 10 domains using Analytics ID: ua-55183686.

1 **tecake.com**

[Search](#) [Typos](#) [History](#) [Whois](#)

First seen using this Analytics ID on **2017-06-19**, last checked on **2020-08-05**.  
Alexa ranking: **88,754** DomainRank: **1.9/10**  
Name servers: **ns2.digitalocean.com** ([used by 610,741 domains](#)) **ns1.digitalocean.com** ([used by 611,067 domains](#)) **ns3.digitalocean.com** ([used by 599,147 domains](#))  
Mail servers: **aspmx.l.google.com** ([used by 12,099,353 domains](#)) **alt2.aspmx.l.google.com** ([used by 11,762,714 domains](#)) **alt1.aspmx.l.google.com** ([used by 11,840,494 domains](#)) **alt3.aspmx.l.google.com** ([used by 6,363,275 domains](#)) **alt4.aspmx.l.google.com** ([used by 6,303,901 domains](#))  
IPv4: **157.245.160.39** ([used by 1 domain](#))  
Google Analytics ID: **ua-55183686** ([used by 10 domains](#))  
Google AdSense ID: **pub-3656861143826687** ([used by 12 domains](#))  
**tecake** ([found 6 exact matched domains on different TLDs](#))

2 **tecake.in**

[Search](#) [Typos](#) [History](#) [Whois](#)

First seen using this Analytics ID on **2016-09-10**, last checked on **2020-08-08**.  
Alexa ranking: **441,413** DomainRank: **3.1/10**  
Name servers: **ns2.digitalocean.com** ([used by 610,741 domains](#)) **ns1.digitalocean.com** ([used by 611,067 domains](#)) **ns3.digitalocean.com** ([used by 599,147 domains](#))  
IPv4: **139.59.57.16** ([used by 4 domains](#))  
Google Analytics ID: **ua-55183686** ([used by 10 domains](#))  
Google AdSense ID: **pub-3656861143826687** ([used by 12 domains](#))  
**tecake** ([found 6 exact matched domains on different TLDs](#))

3 **wolftribune.com**

[Search](#) [Typos](#) [History](#) [Whois](#)

Domains using this Analytics ID in the past are removed from the results and only visible for [Premium members](#).



# AT LEAST 10 DOMAINS HAVE/HAD THAT CODE

## Reverse Analytics lookup for: ua-55183686-6

Found 10 domains using Analytics ID: ua-55183686.

### 1 tecake.com

[Search](#) [Typos](#) [History](#) [Whois](#)

First seen using this Analytics ID on **2017-06-19**, last checked on **2020-08-05**.

Alexa ranking: **88,754** DomainRank: **1.9/10**

Name servers: **ns2.digitalocean.com** (used by 610,741 domains) **ns1.digitalocean.com** (used by 611,067 domains) **ns3.digitalocean.com** (used by 599,147 domains)

Mail servers: **aspmx.l.google.com** (used by 12,099,353 domains) **alt2.aspmx.l.google.com** (used by 11,762,714 domains) **alt1.aspmx.l.google.com** (used by 11,840,494 domains) **alt3.aspmx.l.google.com** (used by 6,363,275 domains) **alt4.aspmx.l.google.com** (used by 6,303,901 domains)

IPv4: **157.245.160.39** (used by 1 domain)

Google Analytics ID: **ua-55183686** (used by 10 domains)

Google Adsense ID: **pub-3656861143826687** (used by 12 domains)

**tecake** (found 6 exact matched domains on different TLDs)

### 2 tecake.in

[Search](#) [Typos](#) [History](#) [Whois](#)

First seen using this Analytics ID on **2016-09-10**, last checked on **2020-08-08**.

Alexa ranking: **441,413** DomainRank: **3.1/10**

Name servers: **ns2.digitalocean.com** (used by 610,741 domains) **ns1.digitalocean.com** (used by 611,067 domains) **ns3.digitalocean.com** (used by 599,147 domains)

IPv4: **139.59.57.16** (used by 4 domains)

Google Analytics ID: **ua-55183686** (used by 10 domains)

Google Adsense ID: **pub-3656861143826687** (used by 12 domains)

**tecake** (found 6 exact matched domains on different TLDs)

### 3 wolftribune.com

[Search](#) [Typos](#) [History](#) [Whois](#)

Domains using this Analytics ID in the past are removed from the results and only visible for [Premium members](#).

There also seems to be an AdSense ID worth checking.



**NOW ENTER THE “UA-” ID INTO SPYONWEB.COM**

research tool  
**SpyOnWeb**

Find out related websites

UA-55183686-6

Go!

Check out our API

We take the information from public sources, then structure it for your quick and convenient search for the websites that probably belong to the same owner.

# WE SEE ADDITIONAL DOMAIN HITS

SpyOnWeb

ua-55183686

Go!

ua-55183686

Analytics Id:	UA-55183686
JSON API:	<a href="#">Sign in</a>

Google Analytics

UA-55183686

4 domains

[swiftnary.com](#)

[tecake.in](#)

[www.drugscart.com](#)

[www.tecake.com](#)

# WHERE YOU COULD GO FROM HERE

- **Content analysis:** search the site's About text and other content to see if it's stolen and/or links it to other sites. See if/where it's being shared online.
- **Perform whois searches** to gather additional ownership info.
- **Begin analysis of TeCake.com and TeCake.in** to see if that leads to other sites.
- **Use your people/account analysis skills** to investigate the people listed as the owners of TeCake.com/TeCake.in.
- **So many possibilities!**



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**THANKS!**