

WEEK 3: INVESTIGATING WEBSITES

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OVERVIEW

WHAT WE'LL COVER

- **Content analysis**
- **Whois searches and website archives**
- **Connecting websites together**

TOOLS WE'LL USE

- **Our brains**
- **app.buzzsumo.com**
- **CrowdTangle browser extension**
- **whoisology.com**
- **domainbigdata.com**
- **Wayback Machine browser plugin (or archive.org/web/)**