WEEK 3: INVESTIGATING WEBSITES

CRAIG SILVERMAN, BUZZFEED NEWS
OVERVIEW

WHAT WE’LL COVER

• Content analysis

• Whois searches and website archives

• Connecting websites together
TOOLS WE’LL USE

- Our brains
- app.buzzsumo.com
- CrowdTangle browser extension
- whoisology.com
- domainbigdata.com
- Wayback Machine browser plugin (or archive.org/web/)