Part two:

The encoding hierarchy
Enable accurate estimates

Position along a common scale

Position along identical, nonaligned scales

Length

Direction/slope

Angle

Area

Volume

Shading and saturation

Color hue

Inspired by Cleveland and McGill (1984)
Inspired by Cleveland and McGill (1984)
Great for accurate judgments: Comparisons, relationships, etc.
Inspired by Cleveland and McGill (1984)