

Module 2.4

How to find a post's unique identification code

On almost all social networks, each piece of content has a unique identifier.

These makes it easier to research whether the video or photo has appeared on other social networks.

On Youtube, you can find the unique identifier in the URL. It's the last set of letters and numbers.

You can also click on share. The unique identifier is always the last sequence of numbers and letters following the forward slash.

On Instagram, it's the sequence of letters after `instagram.com/p/`

On Twitter, it's the sequence of numbers following `/status/`

There aren't unique identifiers for photos and videos posted to Facebook.

This footage purported to be from the Brussels airport attack. The unique identifier is: `FfZtmFdMyaA`

By typing that unique identifier into Google, we can see where else it has been embedded on the web.

It turns out that the CCTV footage was actually from a 2011 attack on the Minsk metro in Belarus.