

Module 4.3 - Stay connected with the MOJO community

Hey what's up guys! It's Yusuf Omar here and I'm in Cape Town South Africa. It's the end of the four week Mobile Journalism course, but it's just the beginning of our time together.

Jump into the #HashtagOurStories facebook group where we're going to continue to connect you with a community of over 600 mobile journalists from all over the world.

The purpose of the #HashtagOurStories facebook group is threefold:

1. We want to provide you guys with the up to date news happening around the world.
2. We want to let you guys know about the stories that we're working on. We're working on women's month, we're working on HIV, we're working on any kind of story so you can contribute story.
3. We're going to continue to give you guys mobile journalism advice so you can up your game and continue to create amazing stories from all over the world.

Guys, before I go I got in touch with some my favorite mobile journalists from Brazil, to the Netherlands, to the UK, and I ask them to share their number one piece of advice. So here's a series from the best mobile journalist in the world and some of their best advice:

So Yusuf, you asked me which is the tip that I like the most? And it's this one. It's InstaMic, it's one of the most interesting wireless microphones that I usually use for my productions, and that gives me some strange and peculiar opportunities while I'm doing the interviews.

What's your community and what's your platform? That would be mi ultimate MOJO tip. Before you shoot anything think about: who is your community and who are you shooting for? and in what platform are they? are they on Snapchat? are they on television? are they maybe on Instagram or Facebook? or maybe your website?

Hi guys! My MOJO tip of the day is using the YouTube Music Library to get free music to jazz up your videos. It's easy, it's simple, and it could take a video from zero to absolutely amazing. So check it out guys.

Hi Yusuf! The tip I'd love to share with your community is all about stability and of course stability doesn't always come in the shape of a tripod. Check this out! This is actually a metal screw top attachment that goes onto a bottle, a conventional soft drink or a water bottle. It has a tripod thread map on the top which means you can attach your smartphone grip on the top, put a soft drink bottle on the bottom, and instantly you've got this wonderful weighted base, so you can put this on any level surface, get a nice steady shot, or else you can hold by the neck of the bottle, walk around and it acts like a steady gamble, it's really quite incredible.

My number one tip for mobile journalism is that in most cellphones your rear camera is much better than your front camera. So let's use it! And I know it might be a bit difficult not seeing yourself, but you'll get used to it.

Hey Yusuf! Here's my tip: you should always think about how you can utilize the small size of the phone to make more creative shots.

Thanks so much for following. Don't forget to follow the #HashtagOurStories page on Facebook, Instagram, Snapchat. Thanks to my friend Andy B for editing this video. You can find his handle here, and join us in the Facebook group as we continue our learning. This is #HashtagOurStories, what's yours?