

SOC0319 - Module 4.2

Hey guys! In this video I'm going to be speaking to Caroline Scott from journalism.co.uk.

She's incredibly well versed when it comes to the future of news, the future of storytelling and has a lot of experience about how mobile journalism is being integrated in newsrooms around the world. Let's chat to Caroline, we go to London.

My buddy Caroline has got from journalism.co.uk. Hey, what's up? Thank you for coming. Well thank you for having me. So, exciting times! It's very exciting times and in journalism.co.uk we've been speaking basically about what's happening in journalism over the past year and what's to come, and it's very much in changing.

We've got content creators, producers, young journalists. They are going into the industry, what's exciting? what do they need to know about right now? new tech. We've been looking a lot smart speakers and voice controlled devices essentially.

So you've got like news organizations like The Economist, The Financial Times, they've been using for example, they've been going to Berlin and doing travel documentaries in Berlin and you can essentially move countries depending on where you are from your own living room.

We've been looking at virtual reality. BBC is doing fantastic stuff with virtual reality taking audiences to the River Nile, to the Congo. It is actually fantastic, just transporting audiences and giving the news in new ways saying at A.R., A.I., V.R. basically all the abbreviations.

Drones? If anyone can learn how to use a drone and actually get a hands on one, I'd definitely recommend it because it's a fantastic tool to be able to just get a different shot of course there's a lot of ethics involved with drones and you need to make sure that you've got the correct licenses and that you're shooting in areas where you've got permission.

I feel in many ways journalism is becoming what we call robo journalism. It's becoming automated. Your algorithms that can write stories and in that landscape and to survive as a young content creator you need to be like a robocop.

You need to have a drone and you need to be able to do 360. Back in the old days they use to focus on one thing, if you were entering the industry today, would you focus on one particular niche? Or would you be looking at let me try and be a jack of all?

I think that it's dangerous to become a jack of all trades because you're never going to be able to operate every single technological device perfectly. If you want to get into using ... because as I mentioned make sure you understand some flash briefings, make sure you understand skills.

But if you really want to go out there and practice doing mobile journalism, I would recommend that because that's something that we can all access and do ourselves, but becoming a jack of all trades you can get a little bit lost in the overwhelming information that there is available at the moment.

So I would say become sufficient in using certain pieces of technology and know them really well inside out because that's what news organizations want nowadays. They want people to be able to come in and give that information that traditional reporters have never used for the past years. So that's kind of a core skill that you'll be able to take into organizations.

Where does the MOJO, the person that shoots, and edits, and produces on the phone or small camera, fit into the employment landscape? Are they are big organizations like the BBC hiring MOJO? Or are they mainly going on the freelancers?

No, actually big organizations like the BBC, they're experiment with MOJO more and more every single month. You know they've got journalists that have been using massive cameras, being sent out with their mobile phones and not necessarily forced to use them, but they can also use them in their news packages if they want to. If you can go to a news organization with MOJO skills then that's a fantastic.

Skills you'll see there, you know, you're taking in that, but as a freelancer why not produce your own content, you know, there's nothing stopping you now.

It's been a fantastic four weeks. This conversation doesn't end here. Join us in the Facebook group. We're there 24 hours a day to take your questions and we look forward to seeing your stories soon.

Get in touch with me, @YUSUFOMARSA, and where can we find you on social? @CAROLINESCOTT91 on Twitter. Yes, Caroline's going off on an incredibly exciting adventure across Asia, and if you guys are in Thailand, Lao, Vietnam, she's going to be in your neck of the woods. I'll be taking my phone, so... Tell stories. Thanks so much guys.