

Module 1.1 - Social discovery transcripts

Hey guys I'm Yusuf Omar and today we're going to be talking about original story ideas. How to pick your angle. A look at constructive and solutions based storytelling. How to find amazing content online through aggregation tools. How to verify it. How to get permission to use it because copyright is a big issue. And of course applying some fact checking principles because it's a lot of rubbish out there. This is the MOJO course. Let's do this.

Welcome to part one: social discovery. How do you find amazing events, people and stories that are taking place all around the world using existing social media platforms like Facebook, YouTube, Instagram, Snapchat to verify and to fact check stories that are taking place in our world right now. See since 9/11 the biggest stories of all time have not been told by big broadcasters. They've been told by people with mobile cameras at the right place at the wrong time. How do we find that amazing footage. How do we get permission to use it. And how do we verify that it is in fact correct. This is all part of social discovery and this is part one of this mobile journalism course.